



Career Tree Network

EVERGREEN

Build a Talent Pipeline for Critical Hiring Needs.

PRIMARY AIM

Recruitment is much easier when you have an active talent pool of possible candidates who are interested in career opportunities at your organization. The Career Tree Network EVERGREEN program will maintain a continual recruitment presence for your hiring needs so that top talent develops an interest in your organization as a possible employer. With an active talent pipeline, future hiring will happen more quickly and at a higher quality level.

TARGET MARKET

EVERGREEN is best for organizations with a growth mindset and plans for future hiring.

RECRUITMENT ADVERTISING & CANDIDATE SOURCING ACTIVITY

Analysis of State Licensure Data. Development of Job Advertisements. Create and Manage on-line job postings. Dedicated recruitment advertising activity. Proactive contact with target audience via phone, text message, email, and social media. Applicant screening, telephone interviews and same-day email referrals of candidates.

LOGISTICS

Each month EVERGREEN will maintain a continual recruitment advertising presence for your organization so that candidates surface with an interest in your organization over time. Imagine having qualified candidates on-demand to achieve your growth objectives. Candidate referrals will be sent within the same-day of their screening to enable a seamless engagement process.

INVESTMENT

EVERGREEN is an ongoing monthly subscription, with the option to cancel at any time. You keep all the candidates who surface from the program. No placement fees. Make any hires from the candidates generated at any point.

\$399 per month for organizations that employ less than 20 PTs.

\$699 per month for organizations that employ 20 PTs or more.

LEARN MORE

Brian Weidner - 414-465-2755 - brian@careertreenetwork.com

MEMBERSHIP BENEFITS



Don't put all your eggs in one basket. - Reduce reliance on traditional job boards. Supplement the current sources within your talent acquisition process.



Lower talent acquisition costs. - Seamlessly receive vetted candidate referrals sent direct to your inbox for a fraction of the cost of traditional recruitment advertising.



Build your talent pool for current and future hiring needs. Have the luxury to make growth hires when the candidates are available. Be proactive to prevent the anxious scramble when a PT gives their notice to leave your team.



Reach candidates from a new angle. Allow us to reintroduce Physical Therapists to the benefits of joining your team. Enjoy a 2nd chance to make a first impression.



Utilize our collaborative Do Not Contact List as a safety check-point before making a hire. Protect the well-being of your patients. Benefit from the experience of other employer members of EVERGREEN to avoid a costly hiring mistake.



Build your professional network to share ideas and best practices with other employers of Physical Therapists from across the country. Learn / Grow / Advance.



PT Recruitment 101 - A two hour training session offered quarterly via Zoom. Develop skills of your internal team to successfully manage your recruitment process. Knowledge will also help with recruitment for other roles on your team.



PT Recruitment Best Practices - A monthly networking session via Zoom to meet other employer members of EVERGREEN and join in a discussion of topics related to human resources and recruitment within the narrow perspective of our industry.